

I'm Not... Kevin

Comedy feature film by Christopher Lombard

LOGLINE

When a down on his luck, geeky teen with identity issues takes on the identity of Kevin, he gets more than he bargained for... a comedic tale of mistaken identity and a young man wearing the wrong badge!

SYNOPSIS

DEREK is your typical 19 year old, stuck between his teenage years and adulthood, with no intention of growing up, taking responsibilities, or becoming an adult any time soon. Not having found his place in the world yet, Derek wanders around without a clue of what he wants to do or who he really is.

On his second day at the local burger joint, 'Flip It Burgers', Derek forgets his name badge which, along with his poor time keeping, infuriates his boss MR. GRIMSHAW. Derek is called into his office and after a stern talking to he is handed a random badge of an ex employee – Kevin. Derek pins the badge to his chest and assumes the identity of Kevin, but little does he know that Kevin from Flip It Burgers has a reputation that precedes him...both good... and bad...

Thinking he is the real Kevin from Flip It, a hot babe comes on to Derek, leaving him her phone number, much to the annoyance and jealousy of his co worker WAYNE. Throughout the day, people continue to mistake Derek for Kevin with women coming on to him, random people saying hello and when a group of guys buy him drinks all night and take him to the local strip club 'Curves R Us', Derek really begins to enjoy the highs of being Kevin. The best day of Derek's life is made complete when he receives his first ever blow job from a hot stripper.

Derek wakes the next day with a monster hangover and no intention of going into work. But after a stern talking to from his mum, Derek throws on his 'Flip It' uniform, and heads to work, choosing to stick with the lucky Kevin badge. But as he starts work his luck takes a dramatic turn for the worst when two dimwitted heavies, DANGEROUS DAVE and TALLY mistake him for the real Kevin and demand money he owes to their boss, DOLLAR BILL- the cities leading drug kingpin. Derek manages to convince the heavies that he is not the real Kevin, telling them Wayne is. Now having both Wayne and Derek tied up in his basement, and both claiming they are not Kevin, Dangerous Dave has no choice but to contact Dollar Bill. With the real Kevin being something of a myth, Dollar Bill is yet another person who hasn't actually met Kevin face to face so is unable to confirm which one is the real Kevin. Losing his patience and wanting what's owed to him, he gives Derek and Wayne 24 hours to get his money back or else Dangerous Dave and Tally will "ghost" them.

With the clock ticking on their lives, Derek and Wayne form an unlikely partnership and set out to track down the real Kevin, meeting many undesirable, angry, characters that Kevin has crossed along the way, getting into further mischief and mayhem that leads to a grand finale at 'Flip It Burgers'.

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THE CHARACTERS

Derek Blake – troubled teen, no intention of growing up anytime soon, attitude but more to him than he thinks. Lacks confidence/ self-belief. Comes across as another dumb teenager.

Wayne Doyle – ginger, gets picked on a lot, attitude which is a front due to the abuse he gets. Has low self-esteem. Lies to save face, see's opening up as weakness/ girly. Comes across cocky, knows it all. He is a whizz on the old IT and deep down is a good kid – thoughtful when he wants to be. Like Derek, he too comes across fairly dumb at times.

Dollar Bill – Arrogant, thinks he is better/ smarter than everyone else, maybe he was picked on/ abused as a child and now this is how he copes with it by putting on this hard man front. He thinks everyone is stupid, that he is the only one in the world who knows how to use his brain. Has a soft spot for his cat and come across gay but hates gays (this maybe an underlining signal that he is in fact confused about his sexuality but wouldn't dare admit that to anyone). His cat is the only thing that likes him on this planet. He is a complete dick!

Tally – Laid back, thinks he is a gangster. In his mid 20's, has no real ambition but to earn cash from doing as little work as possible. He is aggressive and listens to much gangster rap and has probs seen New Jack city too many times. He calls it the black man's Scarface and will argue with anyone who thinks Scarface is better than New Jack.

Dangerous Dave – Mummy's boy would never admit to that. Although he is in his 30's he still lives at home and looks after his old mum. He thinks he is 'ard, giving himself the nickname 'Dangerous Dave'. Although he comes across as a man you wouldn't want to cross, he is not as mean or calculating as he believes he is. Like his partner in crime, Tally they can be quite dumb at times.

Mr. Grimshaw – High blood pressure, dithery, pervert, lives alone and spends a lot of time watching Babestation. He loves being in control, telling people what to do – belittling them. Thinks highly of himself but is lazy and will be more than happy to let others do the hard work and he take the praise for it. He is also a coward but somewhere deep down there is a genuine nice man – but that man never shows his face, he is scared of him.

Steve – The local cop. Takes pride in his job but can be a little unprofessional at times. Has the hot's for Derek's mum like everyone else in town. But he feels he has an advantage due to his status but is not that great with women. A bit shy.

Mum – Derek's hot mum. She had Derek when she was young and did a great job of bringing him up. After her no good cheating, alcoholic husband left her she clings onto Derek with dear life, fearful he will one day walk out on her. But unlike Derek she is confident, knowing she is hot and uses it in her favour when she needs to.

Trevor – a high strung, angry man whose wife left him for another man which has left him feeling very bitter. He loves his daughter and hates to see anyone close to him hurt. He sees his daughter as his possession.

Chelsea – Like her father, she is an angry bitter person, she loves her father and hates how her mum walked out on him for another man. Like Derek's mum, she knows she is hot and uses it for her means. She wears a mask of arrogance and confidence but deep down she is another damaged, insecure hot babe.

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COMPARABLE FILMS

Below are some examples of comedies that are of a similar content as "I'm Not Kevin" and how they performed at the box office.

The box office figures below do NOT include revenues generated from DVD/BluRay sales, TV rights or VOD sales.

The Inbetweeners Movie (2011)

Budget: £3,500,000 (estimated)

Box Office: £55,000,000



Pineapple Express (2008)

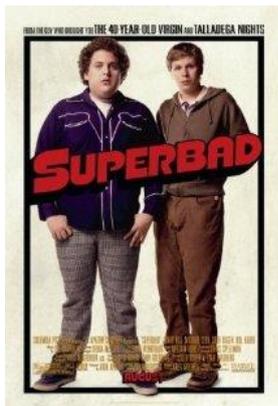
Budget: \$25,500,000 (estimated)

Box Office: \$101,624,843

Superbad (2007)

Budget: \$20,000,000 (estimated)

Box Office: \$169,871,719



The Sitter (2011)

Budget: \$25,000,000 (estimated)

Box Office: \$35,590,770